

International Cyber Security Protection Alliance (ICSPA)

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ICSPA launches study to measure the “Impact of cyber crime on businesses in Canada”

Ottawa, October 30, 2012 – The International Cyber Security Protection Alliance (ICSPA) supported by a group of Canada's most recognised businesses - CGI Canada, McAfee, Research In Motion, Lockheed Martin and Above Security – will be conducting a study to determine the impact of cyber crime on businesses in Canada.

Public Safety Canada and the Royal Canadian Mounted Police (RCMP) have endorsed this study as a useful tool to determine awareness of cybercrime and its associated dangers.

“The ICSPA is pleased to lead this study, which will be the first in a series of national cyber crime studies that we will undertake around the world in order to establish the national and international impact of cyber crime on business communities,” said John Lyons, ICSPA’s Chief Executive. “We encourage every sector of business life in Canada to take part in this study. Engaging with businesses is a key step in developing a comprehensive approach to securing systems and mitigating the threat of cyber attacks and intrusions.”

“We recognise that in conducting this work, we will be touching on very sensitive issues and challenges for business,” said Ken Taylor, ICSPA North American President. “That is why we have engaged Pollara to approach business leaders, particularly those who have a responsibility for securing company and customer data, for a confidential discussion about how industry in Canada is affected by cyber crime. The identity of companies and contributors to the study will not be revealed at any time. Using this methodology, we expect to gain a very accurate account of the impact of cyber crime while protecting the sensitivities of those contributing to this vital work.”

The study will provide key data of cyber attacks against businesses in the financial services, utilities, oil and petrochemicals, transportation, pharmaceuticals and online retail sectors. The study will identify the nature of cyber threats and the impact they have on businesses in Canada; however, the identities of companies and respondents participating in the study will not be disclosed.

The study will commence in November 2012 and the results will be announced in Spring 2013.

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Notes to Editors:

The ICSPA

The International Cyber Security Protection Alliance (ICSPA) (www.icspa.org) is a business led, not-for-profit, global organization chaired by the Rt Hon David Blunkett MP, a Member of the UK Parliament and previous UK Home Secretary. It was launched with the endorsement of the UK Prime Minister, Rt Hon David Cameron MP in London in July 2011.

Its mission is to enhance the online safety and security of business communities, by helping to deliver resources and expertise from the private sector to support both domestic and international law enforcement agencies and governments in their task of reducing harm from cybercrime.

Since its launch, the ICSPA has begun working in Africa, Colombia, Brazil and now in Canada, with the endorsement of the Canadian Government and the Royal Canadian Mounted Police, will conduct the first of many National Cybercrime Studies to measure the true impact of cyber crime and attacks on business communities.

For more information about the Alliance visit www.icspa.org

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